

PLANET
LENS



Conservation and sustainability

International photo and film festival

Film Competition Call for Entries (hereinafter referred to as "Call for entries")

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I Objectives of the Festival

1.1 PLANET LENS Nature and Sustainability International Photo and Film Festival

(hereinafter “PLANET LENS”) is an international photo and film festival whose main objective is to present film and photographic works on the theme of nature, environment, climate, and sustainability.

1.2 PLANET LENS is a filmmaking competition (hereinafter “the Festival”) that offers filmmakers from all over the world a platform and an opportunity to showcase their latest work. For the tenth year running, the Festival has been a showcase for filmmaking that explores climate change and the negative and positive impacts of human activities on nature. Of course, we welcome all such films in 2025, in addition to this year’s featured (and specially awarded) category on biodiversity.

1.3 The purpose of this Call for Entries is to summarise the main conditions and rules for entering the Festival and the details of the application procedure. To participate, please read the following instructions carefully and meet the set deadlines.

II Description of the Festival

2.1 Venue: Veszprém 8200, Hungary.

2.2 Date: 15th – 18th May 2025

2.3 Organiser: Veszprém-Balaton 2023 Zrt. (hereinafter referred to as the “Organiser”).

2.4 Key Supporters: Blue Planet Climate Protection Foundation; National Film Institute.

2.5 The film screenings are accompanied by other thematic programmes, including scientific discussions, networking events, and art exhibitions. Special emphasis is placed on photographs that showcase climate change and the relationship between humans and nature, illustrating their effects on each other.

2.6 The total value of the prizes to be awarded at the 2025 Festival is €12,000. The awards gala will take place at ActiCity Dance and Movement Arts Centre in Veszprém (1, Hóvirág u., Veszprém H-8200, Hungary) on 17th May 2025.

The Festival Jury (hereinafter: “Festival Jury”) will always award prizes to the natural persons who created the work, without disregarding the importance of the institutional actors in the creation of a work. To this end, the prize to be awarded at the Festival will in all cases go to the director of the winning film.

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III Entry Conditions

- 3.1 Who can apply:** entries can be submitted by the film's producer, director, or distributor, who is officially authorised to submit the work for entry (hereinafter: **"entrant"** or **"eligible entrant"**).
- 3.2** Each entrant can submit up to five (5) films, and each distributor can submit a maximum of ten (10) films. If multiple films are submitted by the same person or distributor, each entry must be registered separately.
- 3.3** Only films completed after 1st January 2023 are eligible for entry. All films must include English subtitles. At the Festival, all non-Hungarian language films will be screened with English and Hungarian subtitles, and Hungarian films will be screened with English subtitles.
- 3.4** Submissions are made via the Festival's Eventival system, and all entrants must register in the system.
- <https://vp.eventival.com/nfih/planet-lens-2025>
- 3.5** A film work may be entered only once in the Festival, regardless of whether the entry is submitted by the distributor or any other rightholder. In the case of multiple entries, the film will be considered as one entry.
- 3.6** Submission Deadline: 23.59 (CET, UTC+1), Saturday, 15h February 2025
- 3.7** Submissions to the Festival are free of charge.
- 3.8** The Organiser reserves the right to review all submitted entries and to reject any submission or participation at its discretion.
- 3.9** Any film containing content that incites or promotes hatred or intolerance based on race/ethnicity, gender, sexual orientation, religion, and/or disability; depicts racial images and/or racist stereotypes; includes graphic depictions of suicide; or portrays the sexualisation or nudity of minors (collectively, "Controversial Content") will be excluded from the competition.
- 3.10** Entrants are eligible to submit a film to the Festival only if they can demonstrate that they hold the necessary rights and licences for its use and submission to the Festival.
- 3.11** Entrants are held solely responsible for any claims, royalties, damages, or other demands made by third parties in connection with their submitted film. If a third party asserts copyright, personal, or other civil claims against the Organiser, the entrant is obligated to take full responsibility and indemnify the Organiser entirely from any such claims, including covering any damages or costs incurred by the Organiser.
- 3.12** If any third party asserts claims related to the possession, use, or other exploitation of the submitted films against the Organiser, the entrant is fully responsible for indemnifying the Organiser against all obligations or liabilities arising from such claims.
- 3.13** By submitting an entry, the Entrant agrees and expressly consents to the Organiser screening the film at the Festival (15th-18th May 2025) without any payment, and in this respect the Entrant expressly waives any right to any payment.
- 3.14** The Organiser reserves the right not to screen the film at the Festival.

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- 3.15** The Organiser will contact the representatives of the films awarded at the Festival and will negotiate the possibility of their screening on MTVA's (Media Services and Support Trust Fund) television platforms. The screenings may only take place in Hungary within 60 days of the screening of the winning film at the Festival.

IV Eligible Films and Categories

4.1 Feature-Length Nature and Environmental Films

Feature-length films that were distributed in cinemas, broadcast on television, or released by a streaming service between 1st January 2023, and 15th January 2025, or that will premiere at the Festival between 15th and 18th May 2025. The maximum length of a film is 120 (one hundred and twenty) minutes.

4.2 Short Nature and Environmental Films

Short films that were distributed in cinemas, broadcast on television, or released by a streaming service between 1st January 2023 and 15th January 2025, or that will premiere at the Festival between 15th and 18th May 2025. The maximum length of a film is 30 (thirty) minutes.

4.3 Animated Nature and Environmental Films

Animated films that were distributed in cinemas, broadcast on television, or released by a streaming service between 1st January 2023 and 15th January 2025, or that will premiere at the Festival between 15th and 18th May 2025. The maximum length of a film is 120 (one hundred and twenty) minutes.

4.4 Films About the Natural Treasures of the Carpathian Basin

This category is exclusively for films that focus on the natural and cultural treasures of the Carpathian Basin. The maximum length of a film is 120 (one hundred and twenty) minutes.

English is not compulsory for a film in the category Natural Treasures of the Carpathian Basin if the film is in Hungarian. In the case of non-Hungarian-language film works, film producers must provide English audio or subtitles.

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V Festival Awards

- 1 Best Feature-Length International Nature and Environmental Film:
Prize: €2,500
- 2 Best International Nature and Environmental Short Film:
Prize: €1,500
- 3 Best International Animated Nature and Environmental Film:
Prize: €1,500
- 4 Best Feature-Length Nature Film Showcasing the Natural Treasures of the Carpathian Basin:
Prize: €2,500
- 5 Best Director Under 30 for a Film Showcasing the Natural Treasures of the Carpathian Basin:
Prize: €1,500
- 6 Blue Planet Award – Best Film Reflecting the Festival's 2025 Highlighted Theme (Biodiversity):
Prize: €2,500

The Organiser informs the Entrants that any taxes and duties payable in connection with the Festival prizes are the responsibility of the prize winners, in accordance with the laws of the country of residence of the prize winner.

VI Selection and Evaluation

- 6.1 The submitted films will first be evaluated by a pre-selection committee, and the selected films will then be assessed by the Festival Jury.
- 6.2 The Festival Organiser reserves the right to reassign submitted films to categories or sections different from those originally submitted. Films previously submitted to the Festival in past years cannot be resubmitted, even if they have been significantly altered since their last submission.
- 6.3 One film may be entered in one category only

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6.4 The Festival Organiser reserves the right to classify the entries in a category or section other than the category or section entered. Film works entered in previous years may not be re-entered, even if the film work has changed significantly since its last submission.

6.5 Required information during submission process:

- Submitter: name, email address, phone number
- Film details: original title, English title, completion date, country of production, runtime, language, synopsis in English (maximum 500 characters)
- Director(s): name, year of birth, nationality, email address, phone number, professional biography (maximum 500 characters)
- Contributors: names, email addresses, phone numbers of key contributors (directors, animation directors, cinematographers, editors, music editors, producers, distributors)
- Optional materials: trailer or film excerpt (up to 2 minutes, in the highest available resolution and file size)
- Stills: at least 3 scene images from the film (minimum 1920 x 1080 px, HD, 300 dpi)
- Subtitles: English subtitles in .srt format

A viewing link (YouTube or Vimeo or other) and, if applicable, access (password).
Please make certain to comply with character limits.

6.6 The pre-selection committee, composed of experts, will evaluate the submitted films and finalise the selection for the Festival programme by 13th February 2025. Entrants will be informed of the results electronically, primarily through Eventival.

6.7 Filmmakers of the films included in the programme will be provided with FTP contact details from 10th March to 15th April 2025, where they will be required to upload screening copies of their films.

6.8 Screening copies of the selected films must be submitted by 15th April 2025.

6.9 Screening copies should be submitted in the highest possible quality and size, meeting at least the following technical specifications:

- Format: Standard 24fps or 25fps DCP, ProRes 422, DNxHD, or at minimum H.264 mp4 at 20 Mbit/s
- Resolution: Minimum 1920x1080 (Full HD)
- SUBTITLES: .srt format

If Hungarian subtitles are not available, the Festival will create Hungarian subtitles based on the English subtitles file provided by the film owner.

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VII Other Provisions

- 7.1** By submitting a film work to the Festival, the film producer or the Entrant, with the consent of the film producer, expressly agrees that the Organiser may screen the submitted film work at various PLANET LENS venues during PLANET LENS without any charge and that the film parts (max. 2 minutes) may be used by the Organiser at various events and presentations (educational and exhibition screenings) and in various media (with reference to the film producer) for the non-commercial promotion of PLANET LENS. The Entrant expressly waives any right to remuneration under this Article.
- 7.2** The Festival does not pay screening fees or any other fees to the producer, rights holder, or submitter.
- 7.3** Any use of the film not mentioned in this call for entries must be agreed upon with the entrant.
- 7.4** All Festival programmes are free to attend, though the Festival may require prior registration.
- 7.5** The Organiser also reserves the right to make a password-protected copy of the film available to the pre-selection committee/jury members, selected members of the press, or selected professional visitors.
- 7.6** By submitting a film work, the Entrant confirms that he/she has all the necessary rights to screen the film work in public at the Festival.

VIII Accommodation and Travel

- 8.1** The Organiser will provide one night of accommodation in Veszprém for one representative per selected film and free accreditation for participation in the Festival's professional activities (e.g., conferences and meetings), subject to prior registration.
- 8.2** The Organiser will arrange return transfer for invited creators to and from Vienna or Budapest airport(s)/station(s) upon prior agreement.

IX Privacy Policy

The processing of personal data throughout the process complies with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27th April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), and Hungary's Act CXII of 2011 on the Right to Informational Self-Determination and Freedom of Information. Particular attention is given to the rights of individuals submitting entries.

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Please find a detailed privacy notice right after chapter X.

Please note that in the event that personal data are included in the Film Entries or in connection with which the Entrant provides the Organiser with personal data of additional persons (in particular, but not limited to, co-creators), the Entrant shall be responsible for the lawfulness of the processing of such data prior to their transmission to the Organiser and for the lawfulness of their transmission to the Organiser, and the Organiser shall not be liable for any damage resulting from any breach of this provision.

The Organiser will not be able to consider any film not in conformity with the Call for Entries.

X Contact

For questions and enquiries, do not hesitate to contact the organisers in English or Hungarian.

film.info@planetlens.hu

PRIVACY POLICY

The **PLANET LENS Conservation and sustainability International photo and film festival (hereinafter: “Event”)** will be held in Veszprém from 15th to 18th May 2025. This privacy policy (hereinafter: “**Policy**”) provides information about data processing related to participation as a guest at the Event, as well as submissions for awards distributed within the framework of the Event.

1. Data controller(s) and their contact details:

Name:	Veszprém-Balaton 2023 Zrt.
Registered office:	8 Cserhát lakótelep, Veszprém 8200
Company registration number:	19-10-500277
Tax number:	23701142-2-19
Represented by:	Aliz Markovits, CEO
Website:	www.veszprembalaton2023.hu
Data protection officer:	Dr. Réka Benedek
Email address:	adatvedelem@veszprembalaton2023.hu

2. Scope of processed data, purpose, legal basis, and retention period

Scope of processed data	Purpose of data processing	Legal basis for data processing	Retention period
Personal data provided during registration, including but not limited to your name, email address, phone number, year of birth, and nationality.	To enable registration, identify the applicant, provide information regarding the evaluation of the application (submission), and coordinate participation in the Event.	By accepting the call for applications during registration, a contractual relationship is formed between you and the Data Controller. The legal basis is the preparation and performance of this contract.	Data will be retained until 31st December 2025, after which it will be promptly deleted from all systems , including electronic and paper-based storage.
Personal data of individuals involved in the creation of the submitted film, such as their name, email address, phone number, year of birth, and nationality.	To facilitate the evaluation of the application.		
VIP data , including your name, work email address, and phone number.	To invite VIP guests to the Event.	Pursuant to Article 6(1) (f) of the GDPR, the Data Controller's legitimate interest in inviting VIP guests identified by organizations.	Data will be retained for 30 days after the conclusion of the Event.
Data provided during registration for Event participation, such as your name and email address.	Registration for the Event.	Pursuant to Article 6(1) (a) of the GDPR, your consent.	Data will be retained until the deletion of your profile. You may request deletion via the contact email provided.
Event-related information displayed in your profile, such as registered events, accommodation, and transfer information.	To ensure the high-quality organization of the Event.	Pursuant to Article 6(1)(f) of the GDPR, the Data Controller's legitimate interest in organizing the Event at a high standard.	Data will be retained until the deletion of your profile. You may request deletion via the contact email provided.
Additional data that can be provided in your profile, such as your phone number, postal address, gender, date of birth, nationality, photos, education, other contact information, and details about your profession, professional activities, and interests.	To promote you and the Event through your professional film-related background.	Pursuant to Article 6(1) (f) of the GDPR, the Data Controller's legitimate interest in promoting the Event or other professional events with your participation.	Data will be retained until the deletion of your profile or the individual data items by you. You may delete this data at any time.

3. Recipients of personal data and categories of recipients

Your personal data is accessed by the employees of the Data Controller to the extent necessary for the performance of their duties. Additionally, in certain cases, it may be necessary to transfer your personal data to specific recipients.

Recipients	Categories of Personal Data Transferred	Category of Recipient (if existent)	Activity Performed by Recipient
Eventival, s.r.o. (Praha 3 - Žižkov, Seifertova 1527/16, 13000)	Data included in the Eventival profile.	Data Processor	Providing the registration platform (software) for the Data Controller.
Organizations in the motion picture industry composed of creators who meet the conditions specified by the Data Controller.	Personal data of individuals featured in the film work provided within the scope of the submitted application, as well as personal data of individuals involved in the production of the film, including but not limited to names, images, and voice recordings .	Data Processor	Publishing calls for entries, delegating jury members, and conducting jury evaluations.
Organizations delegating members to the pre-selection committee: University of Theatre and Film Arts (174 Róna u., Budapest 1145)	Personal data included in the submitted application (film), as well as the personal data of individuals involved in the creation of the film, including especially name, image, and voice likeness .	Data Processor	Pre-selection Committee evaluation

The Data Controller informs you that, in the future, additional data processors may be involved based on the results of a public procurement procedure conducted by Veszprém-Balaton 2023 Zrt. for the 2025 International Nature and Environmental Film Festival. Following the conclusion of the procurement process, the Data Controller will update this privacy policy with information regarding the additional data processing.

For the purposes of this notice, any party who gains access to personal data in any way is considered a recipient.

The Data Controller does not transfer the above-defined data to any other third parties unless required by law, an authority, or court order.

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4. Registration of VIP guests for the event

To enhance the quality of the Event, the Data Controller aims to invite prominent figures from the industry (hereinafter: “**VIP Guests**”) and provide high-quality participation opportunities for them at the Event. Accordingly, the registration of VIP Guests takes place via the Eventival software (<https://www.eventival.com/>).

The Data Controller obtains the names, work email addresses, and phone numbers of VIP Guests (hereinafter collectively: “**VIP List**”) from one of the following organizations (hereinafter: “**Organizations**”):

- National Film Institute Public Benefit Nonprofit Ltd
- Municipality of Veszprém
- Distributors, creators, and producers of nominated and highlighted films by the festival

If you would like specific information regarding which organization provided your contact details, you may contact the Data Protection Officer at adatvedelem@veszprembalaton2023.hu.

Based on the invitation sent to email addresses on the VIP List, you can register for the Event using the Eventival software. Upon registration, your Eventival profile (hereinafter: “**Profile**”) will be created.

5. Processing of Special Categories of Data

The Data Controller does not process any special categories of data in relation to the data processing activities described in this Policy.

6. Rights of Data Subjects Related to This Data Processing

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation – GDPR), you may request the Data Controller to:

- Access your personal data,
- Correct inaccuracies,
- Delete your data, or
- Restrict data processing in certain circumstances.

If the processing is based on the Data Controller’s legitimate interest, you have the right to object to the processing of your personal data.

You may also request the transfer of your personal data in a machine-readable format (data portability), provided the processing is based on your consent. You are entitled to lodge a complaint with a supervisory authority and seek legal remedy.

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A) Right of Access

Under Article 15 of the GDPR, you have the right to request information about whether your personal data is being processed, including details such as the purposes of processing, recipients with whom your data has been shared, or the sources from which your data was obtained, retention periods, and your rights related to the processing.

You may also request a copy of the data. For electronically submitted requests, unless otherwise requested, the Data Controller will provide the information in electronic format (e.g., PDF).

If fulfilling your access request would adversely affect the rights and freedoms of others (e.g., intellectual property or trade secrets), the Data Controller may limit the extent of the disclosure accordingly.

B) Right to Rectification

Under Article 16 of the GDPR, you have the right to have your personal data corrected or supplemented if inaccurate or incomplete.

If there are doubts about the accuracy of the corrected data, the Data Controller may ask you to verify the changes (e.g., via documentation). After rectifying the data, the Data Controller will notify all recipients to whom the incorrect data was disclosed unless this is impossible or requires disproportionate effort.

C) Right to Erasure (“Right to Be Forgotten”)

Under Article 17 of the GDPR, you can request the deletion of some or all of your personal data without undue delay if:

- The data is no longer necessary for the purposes for which it was collected,
- The processing is based on consent that you have withdrawn, and no other legal basis exists,
- The processing is based on legitimate interest, and you have objected to it (excluding direct marketing),
- The data was unlawfully processed, or
- Deletion is required to comply with legal obligations.

The Data Controller will inform any recipients of the deleted data unless this is impossible or requires disproportionate effort. However, deletion requests may not be fulfilled in cases where data retention is required to establish, exercise, or defend legal claims.

D) Right to Restrict Processing

Under Article 18 of the GDPR, you may request a restriction on processing if:

- You contest the accuracy of your personal data,
- The processing is unlawful, but you oppose deletion,
- The Data Controller no longer needs the data, but you require it for legal claims, or
- You object to processing pending verification of overriding legitimate grounds.

During restriction, the Data Controller will only process the data with your consent or for legal claims unless otherwise permitted by law.

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E) Right to Object

Under Article 21 of the GDPR, you may object to processing based on legitimate interests unless:

- The processing is justified by compelling legitimate grounds that override your interests, rights, or freedoms, or
- The processing is necessary for legal claims.

F) Right to Data Portability

Under Article 20 of the GDPR, you may request the transfer of your personal data in a structured, machine-readable format. You may also request the Data Controller to directly transfer the data to another controller, provided the processing is based on your consent.

The Data Controller will respond to portability requests via email in PDF format.

G) Right to Lodge a Complaint and Seek Remedies

If you believe that the processing of your personal data violates applicable data protection laws, particularly the GDPR, you may lodge a complaint with the supervisory authority in your habitual residence, place of work, or the location of the alleged infringement.

In Hungary, complaints can be submitted to the **Hungarian National Authority for Data Protection and Freedom of Information (NAIH)**. Contact details:

Website: <http://naih.hu/>

Postal address: Budapest 1363, P. O. Box 9

Address: 9-11 Falk Miksa u., Budapest 1055

Phone: +36 (1) 391 1400

Fax: +36 (1) 391 1410

E-mail: ugyfelszolgalat@naih.hu

You have the right to file a complaint with a supervisory authority established in another European Union Member State, particularly in the Member State of your habitual residence, place of work, or the location of the alleged infringement.

Independently of your right to lodge a complaint, you may also bring the matter to court in case of a rights violation. For the Data Controller, the competent court is the **Budapest-Capital Regional Court**; however, you may also initiate proceedings before the court of your residence. In Hungary, the contact details of the courts can be found at the following link: <http://birosag.hu/torvenyszekek>.

If your habitual residence is in another EU Member State, you may initiate proceedings before the competent court in that Member State as well. Additionally, you are entitled to seek judicial review of any legally binding decision made by the supervisory authority concerning you.

You also have the right to judicial remedy if the supervisory authority fails to address your

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complaint or does not inform you within three months of the procedural developments or the outcome of your complaint.

You may authorize a nonprofit organization or association to act on your behalf to lodge a complaint, seek judicial review of the supervisory authority's decision, initiate legal proceedings, or enforce your right to compensation. Such an organization or association must be established under the laws of an EU Member State and must serve the public interest, as stipulated in its statutes, including the protection of your rights and freedoms regarding personal data.

7. Automated decision-making and profiling

No automated decision-making or profiling occurs during our data processing activities.

8. Deadline for responding to data subject requests

The Data Controller ensures that if you exercise any of your rights related to this data processing and contact the Data Controller, your request will be answered without undue delay and no later than 25 days from receipt.

If you wish to exercise any of your rights or have any questions or comments, please contact us using the contact details provided in Section 1 of this Privacy Notice.

Effective: [17/01/2025]